

Justin Fletcher

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employment history

2015-Present

Product Photographer

West Music Company

- Photographed hundreds of products of varying sizes and also portraits.
- Designed for print, web and also non-traditional materials.
- Managed network photo retrieval system.
- Managed the photo studio and servicing equipment when needed.

2013-2015

Multimedia Designer

United Way of East Central Iowa

- Developed materials for each department, such as annual reports, directories, billboards, brochures and other print pieces.
- Assisted with developing a five-stage project management process.
- Managed volunteers and staff-members during events.

2013 Graphic Designer of the Year presented by Graphic Design USA

2012-2013

Graphic Designer/ Event Photographer

Jolesch Photography

- Lead designer on panoramic photo production.
- Photographed over 55 events.
- Data analysis on how to decrease production time for photos.
- Developed digital backdrop standards.

Freelance Jobs
2012-Present

Marketing Development / Manager

Odessa Vineyards

- Develops marketing strategies.
- Designed responsive website (Increasing sales by 35% from '15-'16).
- Maintains SEO and multiple page listings.
- Hand corked over 2,000+ bottles of wine.

education

Iowa State University

Bachelors of Art and Design

Minor in Advertising

Graduated Spring '12

experience

Design Software

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Premeire

Web Design

Wordpress

HTML / CSS

UX/ UI Design

Photography

Nikon

Canon

